

Executive Board Meeting – December 15, 2007 Minutes

Present: Outgoing President Tara Dier, Incoming President Cynthia Palmer, Secretary/Treasurer Kelly Knowlton, Director Teresa Castonguay, Webmaster Janet Burton.

Absent: Directors Kim Purich, Ann Brown & Newsletter Editor Viki Kidd.

Discussions included:

- Increasing membership: targets, Board members to contact past members, initiatives to attract new members including more fun days and trials, Give-a-way calendar in January Newsletter, advertising in stock dog and sheep periodicals, member questionnaires regarding the general business and activities of the club, new web-site windows and articles.
- Increasing club communication and transparency including trial sanctioning, disbursements of club funds, forms on-line, Insurances, central address etc.
- Ideas to encourage new trial hosts and locations: how to run a trial guidelines/checklist, advertising in district sheep clubs
- Accessing funding and advertising grants
- Increasing attendance at trials: advertising in the local news and sheep periodicals, training clinics for area farmers
- Initiate informal club 'mini' meetings for 15 min to 1/2 hour at all trials.
- Sanctioning committee was recommended: Carol Guy, Bruce Smart and Janet Burton
- Cooperative communication between Newsletter and Web-site including list of Ontario trainers, and all events in Ontario (sanctioned or not)
- Executive members take more active role in Quilt raffle
- The possibility of purchasing a shared handling system for club trials
- New trial hosted by Cynthia & John in July.