# OBCC Board Meeting Minutes

## January 8, 2021 7:00pm

### Attendees:

Janet Fahey

Kim Gretton

Rebecca Lawrence

Mary Thompson

Marie Sawford

### Agenda:

* The Interview with Amanda film, and ownership
* The OBCC website
  + Revamp, new domain, progress
* Digital Newsletter
* Learning & Development progress
* Other business

### Meeting Introduction:

* Discussion re: timetable for meetings, historically have been about once a month, with less during certain times of years (less in winter if nothing required from the Board, or less in summer during height of trial season). Mary wants to continue as a monthly basis

### Interview with Amanda Film

* Mary reviewed the segments of the rough cut of the film, felt that the first part was excellent but the middle part was more to do with the creation of the CBCA (Canadian Border Collie Association) than the OBCC, and the last part on the dogs of years past was a nice visit back memory lane. Mary brought up Kim’s email review of how good the film was, but suggested it should not be limited to the Member’s Only section of the OBCC website? Mary says someone else suggested to her that based on the some of the content of the film, the film should be available to a wider viewership than our 50+ members.
* Mary felt that the CBCA has a larger membership, and that perhaps it would be better that the film is distributed by to them, she feels that the OBCC is too small to own it. While it would be a wonderful gift to the OBCC, Mary is leaning more towards having the CBCA taking it on. She feels it would be better for the CBCA to host and promote to a larger herding community as the creators requested in their letter to the OBCC Board.
* Rebecca asked who suggested that the film be seen by others, Mary responded that it was the request of the creators of the film (Jane, Susan & Anne). Rebecca asked Kim how much has the OBCC funded, Mary says only $60 and that it is minimal.
* Mary says it is an archival history of herding in Canada and Amanda’s journey of her herding career.
* Marie wanted to know the origins of the film, she thought it was something the OBCC had asked to be created. Rebecca responded that Jane, Susan & Anne had come up with the idea themselves as part of the latter running the Learning & Outreach Committee for the past 2 years. Mary said Anne advised that the “…film took on a life of its own…” As Mary says we didn’t pay them to do it, she believes it deserves a bigger platform for the CBCA. Mary spoke with someone on the Board of the CBCA regarding the film and that they are interested in the film. Mary is under the impression that the OBCC is supposed to promote it to the ABCA, and the world at large and feels that the OBCC cannot take it on as there is more for the Club to do this year than previous years.
* Rebecca says it isn’t a hardship for the OBCC to host, explained to Mary that it does not cost to host a film on YouTube, Marie confirmed. Mary says she spoke with Tracy regarding it, and the latter stated it couldn’t be done that way. Both Marie & Rebecca said that was in error, and it can be done.
* Kim doesn’t feel it makes a difference who hosts it, but thinks that it should be available to a wider audience. She has had people reach out to her via the internet looking for help on what to do with their dog and she thought this film might help provide them with more information regarding herding.
* Janet feels that perhaps the content isn’t as strongly focused on the OBCC: she understood that the film was going to be a question & answer session with Amanda for the benefit of the OBCC members. Janet stated that she was expecting something different, the focus feels to her more on the CBCA and Amanda, than the OBCC. She thought there was perhaps going to be more information related to training a dog. She thinks the film is very good “…the film captured Amanda beautifully…”, Kim & Mary feel the same regarding the focus of the film. Janet wonders why the OBCC has never historically interviewed the founding members: she would like to see the originating membership listed on our website, and interview with whomever is still available. Rebecca says we could host something to do with the latter point of Janet re: the history of the Club.
* Rebecca emphasized that the ownership of the film currently still resides with Jane, Susan & Anne as the creators, and we need to decide if the OBCC will be willing to take it on from them. Janet was unclear as to why the OBCC would need to take ownership of the film, Rebecca explained if the Club takes it on, we would then be able to promote it as we see fit as the new owners of the film. Janet feels that it would be unfair to future Boards to make this decision for them by taking on the ownership & promotion. Janet drew attention to the point that we can’t use the film for fundraising purposes as per the unsigned contract, so would not be able to sell it to the public at trials, booth at Grass Creek SDT etc.
* Vote taken: 4-1 decision passed regarding declining taking on the ownership of the film
* Mary will send an email to Jane, Susan & Anne declining ownership of the film, along with the Board’s reasoning.

OBCC Website

* Rebecca & Marie had a meeting on Jan 7th to discuss the website & the newsletter set up. Marie has provided Rebecca with the contact for the site, Rebecca has emailed Katherine & is waiting on a response.
* Mary points out that there is a lot of information on the site that is outdated and is missing information. List sent to Rebecca
* Rebecca says we should be financial compensating Marie for the website, as we are not currently paying anything to Breederoo to create our site. Marie has declined the offer and states that it is her gift to the OBCC. Her package includes multiple site hosting which she is not using and therefore would like to give back to the OBCC. A big thank-you to Marie from the remainder of the Board.
* Marie points out that it is completely customizable, so Rebecca won’t be restricted with outdated tools. Rebecca is happy with the ability to do customize the website to work on adaptable screens.

Digital Newsletter

* Marie says Katherine, her webmaster, is happy to take it on. Marie send her a copy of the last newsletter for review. Marie has asked for a copy of the logo, Rebecca will email it to her. Katherine is ready to start but needs to know more logistically regarding moving forward.
* Janet points out that we may need to speak with Cynthia regarding ownership of logo, Rebecca confirmed that the issue had been resolved several years ago with a discussion with Mia Lane, the creator of the logo, and we are okay to continue. Rebecca says she just needs to know in what file format Katherine needs the logo, and she will email it.
* Mary asks if Rebecca has reached out to Michelle if she would stay on to collect articles on if we had someone else doing the layout. Rebecca stated that the layout & graphic design portion was never an issue, the collection of articles was not enjoyable task.
* Mary says she has already reached out to the Champions of 2020 to write their acceptance letters for the next newsletter.
* Mary asks if we are sending the information directly to Marie’s person, Marie emphasized that Katherine will only be doing the laying out, not article collection.
* Mary has already worked on collecting articles for the newsletter
* For this year, Mary would like to see an article intitled “Who is in the Herding Spotlight?” Wants to have a member explain how they got into herding, and the first person she has on board to do so is Lorna Savage. Rebecca says wouldn’t a better name be “Who is at the Post?” She wants to hit up the older members, and the brand-new members to find out how they stumbled on to herding.
* Marie says a more important problem is the Board needs to determine how many & when we are going to be sending out issues. Rebecca had investigated, our by-laws state newsletters with a plural, not a set number of issues per year. Marie says we need to figure out these dates in order to reverse engineer the newsletter. Spring, Early Summer, Late Summer & Fall are Mary’s suggestions versus the historical Spring, Summer, Fall & Winter issues. Mary wants to see a timelier reporting of events.
* Marie says we need specific dates for Katherine, Rebecca agrees. We need to provide Katherine enough time create the layout, and send it back to the Board to review & distribute. The newsletter must be distributed from the Board/Club.
* Date decisions were not fully resolved, Janet feels that we should stick with the Spring, Summer, Fall & Winter issues. Rebecca asks if we should look at April 1st as the first distribution of the Spring Issue? Janet agrees with this. Rebecca points out that digital newsletter allows the Club to send out more newsletters as required, they do not have to be big or restricted to a certain number of pages as with print copies.
* Mary will send out an email proposing dates.
* Mary has started the collection of the articles, but isn’t sure if she wants to continue to do so in the future. The Board to continue to seek someone for the position of Editor.

Learning & Development progress

* Mary has already approached Kevan Gretton about hosting an event at his site, end of April & start of May during his lambing season for hands on learning. The event would be on “Sheep Husbandry”. Kim stated he did an agricultural course/degree when he was in England.
* Based on knowledge needed to raise sheep (examples: diagnosis, tubing, hoof trimming)
* OBCC Members will be given first option to participate. As it is a “hands on” event and we will likely be under Covid-19 restrictions, it may be limited to 10 people or less.
* Janet points out that Purdue University does this sort of event yearly, and feels that it would be a good benefit to the Club.
* Mary says we will need to provide funds to rent a port-a-potty due to Covid-19 suggestions. The event will go to the Trials Committee to review for financial aid/help, and then come to the Board for approval.
* Mary spoke with Tracy regarding holding one day functions in Central Ontario (due to pandemic restraints), regarding setting up dogs and handlers to “Learn to Pen”. Tracy has agreed to host & co-teach the event along with Mary.

Other business

* Discussion regarding Facebook and the name of “The Official OBCC group” when it isn’t really. None of the Board members are moderators of the group, and it currently has 500+ members and any person can post on that group. The Club itself doesn’t have that many members. Rebecca points out that the Facebook Group “Under the Handers’ Tent” used to be titled with “NEBCA etc.” but were forced to change it as it wasn’t an official group of NEBCA. They didn’t have control of what was posted on the group, and items that were posted that reflected negatively on their club, so created their own private group. Similar things have happened on that Facebook that has reflected negatively on the OBCC. Rebecca points out we can create a private group for our Club if so desired.
* The Board feels that that a couple of the Board members should be addedas moderators of the group. We don’t want to an issue with our members, but would like to have some small issue of control on what is posted as it reflects on the Club. Mary wants to hold off on deciding on the Facebook. Rebecca says there isn’t anything preventing the OBCC from accepting the group as our official group. Mary feels we should just focus on Club business, Rebecca points out that it is Club business as it is using the OBCC name, Janet agrees with the latter. Rebecca will email Andrea de Kenedy to add Marie & Rebecca as administrators. We do not want to lose her help as an administrator on the Facebook group either, she is a valued member of the Club.
* Kim wanted to point out our current balance for the club is $7,150.00, she will send a copy out before the next meeting.

### Next meeting:

* + Meeting adjourned at 7:50pm, next meeting tentatively set for February 5th at 7:00pm